

**Medina County Family First Council  
Public Relations  
Committee Meeting Report**

September 9, 2008

Chairperson: Phillip Titterington

Co-Chairperson: Bev Hardin

**Attending:** Carol Andregg, Vince DeGeorge, Bev Hardin, Debbie Kubena-Yatsko, Christine Ruf, Betsy Simon, and Phillip Titterington

**Welcome**

Phillip Titterington called the meeting to order at 8:40 a.m. and welcomed everyone.

**Minutes**

Phillip Titterington made a motion to approve the minutes of July 1, 2008. Betsy Simon seconded. The motion passed.

**Cable Show**

Phillip Titterington spoke with Nick Solar about assistance with a cable show showcasing Family First Council. The setup could be a community information forum with a few guests. Vincent DeGeorge would be the first guest, then we will invite others. It will be videotaped and copies will be made for other Medina County cable companies. Vince will contact Nick for a time when they can "sit and talk" for taping. Armstrong cable in Medina is looking for shows for their community channel. David Jones of Medina Cable is the person to contact for the Medina area.

**Linking the Web Site with Family Focus**

Jayne McCourt is meeting with personnel from ADS about providing Family Focus articles so we may publish them onto our web site. Our first choice is to have the entire Family Focus publication on the web site. If that is not feasible, then our second choice is to have just the articles on the "Data Sharing" page. The article from Frances Strickland has been posted the web site.

**Branding**

Branding is how you can identify in a quick manner of who you are and what you do. Vince provided a handout about the Ohio Family and Children First Council in relationship to the individual Family First Councils. This provided information on who you are, what you do, the number of agencies involved, and the big programs that are funded. Our programs include: Help Me Grow, our Council serving womb to tomb, and CareTeams in the schools.

How this impacts people in Medina County:

Preschool mental health.

School age children.

Contacted through 211.

Serves senior citizens.

Lifespan.

Council is the catalyst in bringing it all together.

How long we've been in existence.

**Logo**

After much discussion on the ideas for our logo, it was decided to ask to be placed on the agenda at the September Family First Council meeting where as a group we can brainstorm ideas on a new logo.

**Adjourn**

Betsy Simon made a motion to adjourn. Carol Andregg seconded. The meeting adjourned at 9:45 a.m.

Respectfully submitted by:  
Jayme McCourt