

# Medina County Family First Council Public Relations Committee Meeting Report

September 4, 2007

Chairperson: Phillip Titterington

Co-Chairperson: Bev Hardin

Attending: Vincent DeGeorge, Bev Hardin, Debbie Kubena-Yatsko, Jayme McCourt, Chris Ruf, Betsy Simon, and Phillip Titterington.

Philip Titterington welcomed everyone. A motion was made by Bev Hardin to approve the minutes. Philip Titterington seconded the motion. The motion passed.

- 1. Website Update** – Jayme McCourt gave an overview of her training as the Web Master for the website. Items discussed for inclusion were, the mission statement, collaborative efforts, lifespan, community needs, economical, spiritual, education, physical and psychological portions of our council. Possible inclusion were referral forms for Help Me Grow, FFC membership applications and requirements, grant RFP's, FFC calendar, downloadable forms and brochures, speakers bureau information, description of what our committees do, organizational chart, funding streams, parent stories about their children, links to other FCC sites and state agencies, and links to our members and their websites. Our goal is to have the new and improved website available at the November FFC meeting for review.
- 2. Logo Revision** – Debbie Kubena-Yatsko will contact the Medina County Career Center for the logo design. The logo will be used on brochures, letterhead, envelopes, and the website. It needs to be legible to be any size and used in print and electronically. Some words that will be provided to the students are: Family First, lifespan, how do I fit?, collaboration, community, and comprehensive. Credit will be given to the designer on our website. The teacher of the class will determine if this is an individual project or group projects. We would need several different designs to choose from and the ability to go back to the class or individual to change as necessary. Once the logo is completed and chosen, we will provide a pizza party to the class.
- 3. Speakers Bureau** – Will concentrate on the Speakers Bureau after the web site is up and running.
- 4. Family Focus** – The publication will be using one article on "What Family First Means to Me" per issue.
- 5. Giveaways** – The decision was made to wait until the logo is revised before we look into items as giveaways.
- 6. Motion to Adjourn** - A motion was made by Debbie Kubena-Yatsko to adjourn. Bev Hardin seconded. The motion passed. The meeting was adjourned at 11:10 a.m.

The next meeting is Tuesday, October 2, 2007 at 10:00 a.m. at the Medina Metropolitan Housing Authority

Respectfully submitted by: Jayme McCourt