

# Medina County Family First Council Public Relations Committee Meeting Report

October 2, 2007

Chairperson: Phillip Titterington

Co-Chairperson: Bev Hardin

Attending: Carol Andregg, Bev Hardin, Debbie Kubena-Yatsko, Chris Ruf, and Phillip Titterington.

Phillip Titterington welcomed everyone. A motion was made by Debbie Kubena-Yatsko to approve the minutes. Carol Andregg seconded the motion. The motion passed.

- 1. Web Site Update** – Jayme McCourt is currently populating the web site. Our goal is to unveil the web site address at the November 27, 2007 Family First Council Meeting. As a backup person to Jayme, Bev Hardin volunteered to be trained to populate and update the web site. Jayme will work with Bev after the site is up and running. A discussion about putting meeting minutes on the website. The discussion was tabled for a future meeting.
- 2. Logo Revision** – Debbie Kubena-Yatsko met with the career center with our parameters for a new logo. Debbie provided general information on Family First Council to the Career Center. We would like multiple logos to choose from. Group work or individual submissions will be worked on by the students. The logo needs to look nice big and small and have our key words involved. Our goal is to display the new logo at our November meeting. The committee will meet and provide feedback on the submissions.
- 3. Speakers Bureau** – Speakers information will be available on the web site. If an individual is asked to speak on behalf of Family First, that person will have the information ready. What do we want to market and to whom? Marketing can be done at fairs, etc. and it goes with the logos and giveaways. Speakers Bureau also ties into the Membership Committee. The Membership Committee will recruit individuals from businesses. It is a good resource to get people to apply for membership. The orientation notebook will be contingent on the web site. Membership wants to use the web site as a tool to recruit from different sectors.
- 4. Family Focus** – Family Focus is a publication that Family First does not pay for. The advertising in the publication pays for it. We will look at publication dates to see what is pertinent to put in the web site and at what time. The meeting in January or February we need to look at publication dates. We also need to invite the new ADS person to be part of the committee sometime next year.
- 5. Giveaways** – Item tabled until logo is complete.
- 6. Brochure and Annual Report** – The committee will look at producing these once the logo is complete.
- 7. Paperless Meetings** – Phillip will bring a motion to the table to reduce the amount of paper and copies available at meetings. He will bring this up to the Administrative Committee for review. The proposal will be only one reference copy will be available and one copy for Billy Ray, as he does not have a computer or the Internet. The financial statements will still have to be copied for the members.
- 8. Motion to Adjourn** - A motion was made by Carol Andregg to adjourn. Bev Hardin seconded. The motion passed. The meeting was adjourned at 11:00 a.m.

The next meeting is Tuesday, October 2, 2007 at 10:00 a.m. at the Medina Metropolitan Housing Authority

Respectfully submitted by: Jayme McCourt