

**Medina County Family First Council
Public Relations
Committee Meeting Report**

June 17, 2010

Chairperson: Phillip Titterington

Attending: Carol Andregg, Debbie Kubena-Yatsko, Melanie Kasten-Krause, and Phillip Titterington

Guests: Kelly McCourt and Nick Solar

1. Welcome and Call to Order

Phillip Titterington welcomed everyone and called the meeting to order at 9:00 a.m.

2. Approval of the Minutes from May 20, 2010

Melanie Kasten-Krause made a motion to approve the minutes from May 20, 2010. Debbie Kubena-Yatsko seconded. The motion passed.

3. General Brochure Review

- o Jayme McCourt checked with Chris Ruf about the HMG section and the changes were made.
- o Debbie Kubena-Yatsko checked with Diane Dockrill about the Child Abuse and Neglect Prevention section and the changes were made.
- o Phillip Titterington will look into the Youth and Senior sections. The organizational chart is currently being reworked and the names of the programs may be altered.
- o Jayme McCourt will change the puzzle piece with hands graphic.

4. Speakers Bureau and Website Links

Jayme McCourt repopulated a majority of the website after the server crash. There is still data to be loaded. Once the website is fully loaded, the Committee will look at implementing a Speakers Bureau portion.

5. Facebook

At the request of the committee, Kelly McCourt gave an overview of Facebook. The group discussed the pros and cons of Council creating a Facebook page.

- Fans vs. friends.
- Potential problems vs. benefits.
- Liabilities issues.
- Commissioners Office and legal issues.
- Prosecutor's Office and legal issues.
- Reaching out to younger people.
- What would we use it for?
- What is our target audience?
- What would Facebook accomplish that the website does not?
- There are links to all of Council member's agencies on the website.

After due diligence, the committee came to the conclusion, that Council having a Facebook page would not be beneficial. There is more potential for harm.

6. Meeting Schedule

July 15, August 19, September 16, October 21, November 18, and December 16, 2010 from 9:00 a.m. to 10:30 a.m. at Job and Family Services.

7. Adjournment

Debbie Kubena-Yatsko made a motion to adjourn. Melanie Kasten-Kraus seconded. The meeting adjourned at 10:30 a.m.

Respectfully submitted,
Jayme McCourt