

**Medina County Family First Council
Public Relations
Committee Meeting Report
July 1, 2008**

Chairperson: Phillip Titterington
Co-Chairperson: Bev Hardin

Attending: Matt Cole, Vince DeGeorge, Betsy Simon, and Phillip Titterington

Welcome: Phillip Titterington called the meeting to order at 10:15 a.m. and welcomed everyone.

Minutes: Betsy Simon made a motion to approve the minutes from April 1, 2008. Phillip Titterington seconded. The motion passed.

Logos: Matt Cole provided eight (8) draft logos to review. All were created so they can be expanded without distortion. Discussion ensued about each of the proposed logos and gave feedback to Matt. Matt will work with proposed logo 5 and 6. Matt will conceptualize and send to Jayme McCourt and she will send to the committee members for review. We will discuss the updated logos at the August meeting.

Family Focus: Jayme McCourt provided an updated list of Family First Council members for review. This list will be published in Family Focus. It was asked by a council member that the staff be listed. The consensus was that the staff should be listed in Family Focus.

Web Site: Jayme McCourt will insert "the inclusion of links on this site does not imply endorsement by Family First Council". Betsy Simon will check with the Family Advisory Committee about the placement of the disclosure statement. Would the Family Advisory committees then change their mind on linkage of articles? If Family Advisory wants to provide links to other sites, the Public Relations committee would review them and advise of the feasibility. Any articles wanting to be posted can be put into a PDF format and posted on their page of the web site.

Jayme McCourt will contact Chad Allan on key words so our site can be Googled more readily. She will also check about adding the bottom link of "data sharing" when the data sharing page was added.

Jayme McCourt will send a reminder email of who shared what data, so we can populate it with more data.

Examples of data to share:

- Annual reports
- Senior survey results
- 211 data
- Job and Family Services data
- Wellness data
- EScore data (Jayme McCourt will check with the EScore staff to determine what can be posted)

Adjourn: Betsy Simon made a motion to adjourn. Phillip Titterington seconded. The meeting was adjourned at 11:00 a.m.

Respectfully submitted by,
Jayme McCourt