

Medina County Family First Council Public Relations Committee Meeting Report

February 5, 2008

Chairperson: Phillip Titterington

Co-Chairperson: Bev Hardin

Attending: Vince DeGeorge, Bev Hardin, Debbie Kubena-Yatsko, Betsy Simon, Lisa Strebler, and Phillip Titterington

Logo Revision: The committee reviewed the nine draft logos provided by the Career Center. The committees' consensus is to go back to the Career Center and ask for a second try at the logos. Debbie Kubena-Yatsko will give more specific parameters, i.e., no hearts, no clip art, and more creativity. Betsy will contact Brunswick Councilman Vincent Carl on how Brunswick Artworks created their logo. The committee suggested possibly open it to the general public to create logo. Jayme McCourt will contact Matt Cole to see if he does this type of project. She will also contact ad agencies for pricing on logo creation with the stipulation that several drafts may be needed before a final decision is made.

Speakers Bureau: no updates.

Family Focus: Julie King has committed to the spring issue, Debbie Kubena-Yatsko signed up for the summer issue and Lisa Strebler signed up for the fall issue. The list will continue to be circulated at the Family First Council meetings to obtain more volunteers to write "What Family First Means To Me" articles.

Web Page: Lisa Strebler would like to see a data sharing link on the web site. The Health Department would work with other agencies in the area to create a data warehouse of information sharing, i.e. community assessment, obesity, immunizations, lead, needs assessment, etc. It is time consuming to call for data and it would be much easier to have it all in one place. Agencies that are part of FFC should be able to post their data on the FFC site, i.e. quick links to most current population data, quick access to data relating to the county, number of children on healthy start, number of kids on WIC, etc. The PR committee shares that vision. Jayme McCourt will contact the web host to build the "Medina County Data Links" user friendly page. Data posted should be in PDF form or password protected or read only.

Phillip Titterington will draft an e-mail to FFC members on the data sharing page. The information should be data that is in existence and for public view. Jayme McCourt will investigate PDF software and purchase it.

Next meeting March 4, 2007

Phillip Titterington made a motion to adjourn. Bev Hardin seconded. The meeting was adjourned at 11:15.

Respectfully submitted by

Jayme McCourt