

Medina County Family First Council
Public Relations Committee
April 3, 2007

Attending: Matt Cole, Vince DeGeorge, Diane Dockrill, Debbie Kubena-Yatsko, Chris Ruf, Betsy Simon, Heidi Sweeney and Phillip Titterington

1. Welcome

Philip Titterington stated that the following individuals are members of the Public Relations Committee: Carol Andregg, Lynne Castele, Matt Cole, Vince DeGeorge, Diane Dockrill, Bev Hardin (Co-Chairperson), Debbie Kubena-Yatsko, Chris Ruf, Betsy Simon, and Phillip Titterington (Chairperson). Please contact Jayme if you were accidentally left off the list.

2. Web Page - Presentation from Chad Allen Consulting - Heidi Sweeney

Heidi Sweeney gave a presentation for the committee's consideration for web site design and hosting. Chad Allen would distribute a questionnaire and once the members have had an opportunity to add their input, Chad Allen would then work with their designers to create 2 websites. Once those sites are created, the committee would have an opportunity to say what is liked and disliked and/or a combination of both.

- Website development and content management system \$2600 (one time charge)
- Domain name registration of "familyfirstmedina.org" for 5 years \$150
- Web site hosting fee of \$377.40 per year
- LifeStats Site Analysis Software \$120 per year
- Total: \$3247.40

After Heidi departed, the committee discussed the proposal. After reviewing the two other proposals, it was unanimously decided that Chad Allen would be awarded the contract to provide website services for Family First Council.

3. Logo Revision

Debbie Kubena-Yatsko is in discussion with the MCCC graphic arts students for submission of logo ideas to the committee.

4. Speaker's Bureau

The Speaker's Bureau will be revisited once the web site is up and running. The Speaker's Bureau could be addressed on one of the pages. A meeting will be arranged in the future to discuss what could be included.

5. Family Focus

Upcoming authors of "What Family First Means to Me" are Tim Shema, Beth McGuire, Debbie Kubena-Yatsko, and Betsy Simon.

6. State Legislative Breakfast

Family First Council will be hosting a multi-county Legislative Breakfast the 8th of June in Medina County. State Representatives, House Representatives, County Commissioners, and Judicial Personnel will be invited. The State has \$3,000 in excess funds to sponsor this event. Vince is gathering additional information.

7. Motion to Adjourn

Debbie Kubena-Yatsko made a motion to adjourn. Matt Cole seconded. The motion passed. Meeting adjourned at 11:15 a.m.

The next meeting is Tuesday, May 1 2007 at 10:00 a.m. at the Medina Metropolitan Housing Authority

Respectfully submitted by: Jayme McCourt