

**Medina County Family First Council  
Public Relations  
Committee Meeting Report**

April 1, 2008

Chairperson: Phillip Titterington

Co-Chairperson: Bev Hardin

**Attending:** Vince DeGeorge, Bev Hardin, Debbie Kubena-Yatsko, Christine Ruf, Betsy Simon, and Phillip Titterington

**Welcome**

Phillip Titterington welcomed everyone and called the meeting to order at 10:10 a.m.

**Logos**

Debbie Kubena-Yatsko spoke with the Career Center about the logos. It will be up to the students if they want to take a second look at it. Testing and spring break had a conflict with the possible design submission. It was noted that it will be acceptable if we go out of the Career Center to look at logo designs. Jayme McCourt suggested opening the design to Kent State students. FFC cannot provide a financial incentive but we can provide portfolio credit. Jayme will contact students to see if they are interested. We did not receive a response from Matt Cole on the logo submissions and Jayme will try again. We ordered 1,000 pencils for \$150 for distribution at Family-A-Fair on April 26, 2008.

**Speakers Bureau and Web Page**

Debbie Kubena-Yatsko has heard from individuals that our web site is awesome. She feels that we don't need a notebook for speaker items as we have the materials on the site. We are beginning to hear feedback on the web site and it is doing what we wanted it to do by having information available.

A discussion ensued about authorized speakers who can talk on behalf of FFC or about FFC. The Public Relations Committee will recommend to the Bylaws Committee to set parameters on who can and cannot speak on behalf of FFC. Individuals may speak about it and what we are doing, but not authorizing what FFC will do. Debbie Kubena-Yatsko will also bring this up at a Membership meeting.

Since the Speakers Bureau will be based off the web site, it will no longer be an agenda item for the Public Relations Committee.

**Family Focus**

Jayme McCourt sent an updated listing of Family First Council members to the publishers at ADS. We have volunteers ready to write articles for the rest of the 2008. Benjie at ADS contacted Vince and asked about our ad for the Hands Foundation publication. The Hands publication goes to every senior in the county. In reviewing the budget it was decided not to publish with them at this time. If there is any information we want to get to seniors, we will only publish as needed.

**Web Page**

Debbie Kubena-Yatsko has received several compliments on the site. Debbie mentioned the data sharing page to the housing network. They thought it was great and they will be submitting information to it. By the next meeting we should have the data page up and running. Jayme McCourt will contact Steve Hambley to ask if they have any data to share on the site. Any format will be put into PDF or scanned format so changes to the data cannot be made. Family-A-Fair will be added to the calendar page.

Debbie Kubena-Yatsko made a motion to adjourn. Bev Hardin seconded. The motion passed. The meeting was adjourned at 10:50 a.m. The next meeting is May 6, 2008.

Respectfully submitted by,  
Jayme McCourt